



This community event has been celebrated for over 45 years.

Art & Craft Marktplatz

at

Columbus Oktoberfest

September 28-30, 2012

Columbus, OH
Ohio Expo Center
(Ohio State Fairgrounds, 717 E. 17th Ave)

*We cordially invite you to participate in the **Art & Craft Marktplatz** where talented artisans and craftsmen will showcase and sell their unique one-of-a-kind creations during this year's Columbus Oktoberfest. The **Art & Craft Marktplatz** will be one of the featured attractions as this longstanding Oktoberfest tradition makes its mark on Central Ohio attracting an estimated attendance of over 35,000 people. Artisans and craftsmen will be situated under an old historic covered pavilion centrally located in the heart of the Oktoberfest festivities providing artisans and crafters with a great opportunity you won't want to miss!*

- ◆ **Entry Procedures:** Please complete the application form and return with your payment along with 2-3 photos of your work and one of your overall booth display. If you prefer your craft and display be screened from your website please indicate on your application; however, if a display photo is not available on-line you must submit one with your application. If you are a current exhibitor with Huff's Promotions with photos on file you do not need to submit additional photos unless your product(s) or display has changed, but you still must submit an application. Photos will not be returned unless requested.
- ◆ **Fee Information:** Spaces will be approx. 120 sq. ft. which may be a 10x12 or 8x14 space. All booth fees must be paid with application. Your fee will be returned if unaccepted or placed on a waiting list. Cancellation fees apply. A \$25 fee will be charged for returned checks.
- ◆ **Acceptance:** Exhibitors will be screened based on product and professionalism of overall display. Exhibitors are limited to two categories or one theme. Huff's Promotions reserves the right to accept or reject items.
- ◆ **Display:** Displays must be neat, tidy, professional and safe. Tables must be covered on all 4 sides and to the ground with cloth table covers (no plastic covers or white sheets). Inventory, coolers, carts, boxes, crates, etc. should be kept out of sight. All signs should be professional and sale signs are NOT permitted. Exhibitors must agree to man their booth all show hours; Absolutely no early dismantling. Tables & chairs may be available for an additional charge (please inquire.)
- ◆ **Set-Up Information:** Additional set-up information will be sent closer to the show date. By submitting a signed application, exhibitor agrees to follow all show guidelines provided prior to and during the show.
- ◆ **RV Parking:** Is available for \$30/night (rates subject to change.)
- ◆ **Advertising:** A comprehensive advertising campaign includes television, radio, print, web and more.
- ◆ **Misc:** The Oktoberfest will also have an area designated for non-handcrafted items, small business and commercial vendors. Different pricing applies and vendors may contact us for booth fee information and application.

Show Details

- Estimated Attendance is over 35,000 people
- Easy move-in/move-out - drive close to space
- Close on-site vendor parking
- Each booth provided with 110v electric, pipe & drape
- Basic overhead lighting
- Overnight security
- One (1) parking pass for all 3 days

Booth Fee:	\$190 per 120 sq. ft. space	
Electric:	No additional fee	
1 st Jury Date:	June 29 (applications accepted after until show is full)	
Payment Due:	Full payment due with application	
Cancel Fee:	\$50 if cancelled before Sept 14; full booth fee if cancel Sept 15 or after	
Show Hrs:	Fri, Sept 28	5pm-12am
	Sat, Sept 29	12pm-12am
	Sun, Sept 30	12pm-8pm
Set-Up Hrs:	Thur, Sept 27	5pm-8pm
	Fri, Sept 28	10am-3pm

Art & Craft Marktplatz
Presented by:



For additional information please contact Huff's Promotions at
330-493-4130 or shows@huffspromo.com

For a complete Oktoberfest schedule of events visit
www.columbusoktoberfest.com

Exhibitor Application

Exhibitor Complete:

**Art & Craft Marktplatz at the Columbus Oktoberfest
September 28, 29 & 30, 2012**

Booth Size: _____ 120 sq. ft., 10x12 or 8x14 - \$190
Corner Booth _____ +\$30 (based on availability)

Tables may be available for an additional fee.
Please call to inquire.

Application Checklist: (May be submitted by mail or e-mail.)

- Completed and Signed Application
- Full booth fee, make checks payable to, Huff's Promotions, LLC
- 2-3 photos of work and one of overall display or include website (must include or provide booth display photo)
- SASE – Self Addressed Stamped Envelope

Mail to: Huff's Promotions
4275 Fulton Dr NW, Canton, OH 44718
(330) 493-4130 • shows@huffspromo.com

Name _____ Current Exhibitor with Huff's? ___yes ___no

Business Name _____

Address _____

City _____ St _____ Zip _____

Phone (____) _____ Cell (____) _____ E-Mail _____

Website _____ Use My website in place of photos. ___Yes ___No

Can booth display photo also be viewed on website? ___Yes or ___No, I have enclosed or e-mailed a display photo

I understand my table covers must be cloth and cover all four sides of each table and to the ground. ___Yes

Media _____ (ie, wood, jewelry, fabric, glass, floral, photography, painting, etc.)

Product Description (be specific & list all that will be displayed) _____

Mark all that apply: ___handcrafted by me (____%) ___art ___craft ___personalized by me ___embellished by me
___fine art ___fine craft Other _____

Other shows you've exhibited in (3-4): _____

If display is higher than 4 ft high (not including lights), please indicate total height: _____ ft. RV Parking is requested: ___yes ___no

Exhibitors may set-up on Thursday afternoon or Friday as long as vehicles are moved from the staging area by 3pm. Please indicate when we may expect you: ___ I will see you on Thursday between 5pm-8pm or ___ I will see you on Friday from 10am-3pm

Ohio Vendor License ID Number _____ or Pending _____ A Transient Vendor License is required if vendors do not have a permanent place of business in Franklin County. The fee is "one-time" and costs \$25. You may obtain a form at www.state.oh.us/tax or through Huff's Promotions. Contact the Ohio Dept. of Taxation with questions at 800-282-1782.

Payment: _____ ck enclosed - or - _____ bill credit card # _____ Exp. Date _____ Sec. Code _____

► A 3% processing fee will be charged for credit card payment option. (i.e. add \$5.70 fee for \$190 booth fee)

Cardholder's signature _____ Amount to charge \$ _____ (+3%)

I agree to hold harmless and indemnify Huff's Promotions, LLC, the Ohio Expo Center, Schmidt's Sausage Haus and Kelly Locker for damage from any cause, claims and liabilities at the show. Exhibitor agrees to conduct themselves in a professional manner, as deemed by show management, at all times. I agree to have my display open all show hours and not begin to tear-down early on Sunday. I also accept all rules listed as well as all additional guidelines, rules and regulations set forth by Huff's Promotions, LLC and the Ohio Expo Center provided to me regarding show.

Signature _____ Date _____

Office Use Only:

Acceptance _____
Category _____
Date Payment Recv'd _____
Amt. Recv'd _____
Check #/CC _____

We suggest you make a copy of application for your records.
Printed 2/16/12- Application and information subject to change.

Oktoberfest Picture Gallery:

