



Art & Craft Marketplatz at Columbus Oktoberfest Ohio Expo Center Columbus, OH September 24-26, 2010

This community event has been celebrated for over 45 years.

We cordially invite you to participate in the **Art & Craft Marketplatz** where talented artisans and craftsmen will showcase and sell their unique one-of-a-kind creations during this year's Columbus Oktoberfest. The **Art & Craft Marketplatz** will be one of the featured attractions as this longstanding Oktoberfest tradition makes its mark on Central Ohio attracting an estimated attendance of 35,000-50,000 people. Artisans and craftsmen will be situated under a covered pavilion centrally located in the heart of the Oktoberfest festivities providing artisans and crafters with a great opportunity you won't want to miss!

- ◆ **Entry Procedures:** Please complete the application form and return with your payment along with 2-3 photos of your work and one of your overall booth display. If you prefer your craft and display be screened from your website please indicate on your application; however, if a display photo is not available on-line you must submit one with your application. If you are a current exhibitor with Huff's Promotions with photos on file you do not need to submit additional photos unless your product(s) or display has changed, but you still must submit an application. Photos will not be returned unless requested.
- ◆ **Fee Information:** Spaces will be approx. 100 sq. ft. which may be a 10x10 or 8x12 space. All booth fees must be paid with application. Your fee will be returned if unaccepted or placed on a waiting list. Cancellation fees apply. A \$25 fee will be charged for returned checks.
- ◆ **Acceptance:** Exhibitors will be screened based on product and professionalism of overall display. Exhibitors are limited to two categories or one theme. Huff's Promotions reserves the right to accept or reject items. An area separate from the crafters has been designated to accommodate those with non-handcrafted items (commercial vendors). Commercial vendors may contact us for a separate application.
- ◆ **Display:** Displays must be neat, tidy, professional and safe. Tables should be covered on all 4 sides and to the ground (no plastic covers). Inventory, coolers, carts, boxes, crates, etc. should be kept out of sight. All signs should be professional and sale signs are NOT permitted. All electrical cords must be taped to the floor. Exhibitors must agree to man their booth all show hours; Absolutely no early dismantling. Tables & chairs may be available for an additional charge (please inquire.)
- ◆ **Set-Up Information:** You will receive a letter with additional set-up information closer to the show date. By submitting a signed application, exhibitor agrees to follow all show guidelines and information provided prior to and during the show.
- ◆ **RV Parking:** Is available for a small fee. Please contact us at 330-493-4130 for more information.
- ◆ **Advertising:** A comprehensive advertising campaign includes television, radio, print, web and more.

Show Details

- Estimated Attendance is 35,000-50,000 people
- Easy move-in/move-out - drive close to space
- Close on-site vendor parking
- Each booth provided with 110v electric
- Basic overhead lighting
- Overnight security
- One (1) parking pass for all 3 days

Booth Fee:	\$250 per 100 sq. ft. space	
Electric:	No additional fee	
Jury Date:	June 25 (applications accepted until show is full)	
Payment Due:	Full payment due with application	
Cancel Fee:	\$50 if cancelled before Sept 10; full booth fee if cancel Sept 11 or after	
Show Hrs:	Fri, Sept 24	5pm-12am
	Sat, Sept 25	12pm-12am
	Sun, Sept 26	12pm-8pm
Set-Up Hrs:	Thur, Sept 23	4pm-8pm

Art & Craft Marketplatz
Presented by:



**For additional exhibitor information please contact
Huff's Promotions at 330-493-4130 or e-mail at
shows@huffspromo.com**

**For a complete Oktoberfest schedule of events visit
www.columbusoktoberfest.com**

Exhibitor Application

Exhibitor Complete

**Art & Craft Marketplatz at the Columbus Oktoberfest
September 24, 25 & 26, 2010**

Booth Size: _____ 100 sq. ft., 10x10 or 8x12 (\$250)

Tables may be available for an additional fee.
Please call to inquire.

Application Checklist: (May be submitted by mail or e-mail.)

- Completed and Signed Application
- Full booth fee, make checks payable to, Huff's Promotions, LLC
- 2-3 photos of work and one of overall display or include website (must include or provide booth display photo)
- SASE – Self Addressed Stamped Envelope

**Mail to: Huff's Promotions
4275 Fulton Rd NW, Canton, OH 44718
(330) 493-4130 • shows@huffspromo.com**

Name _____ Current Exhibitor with Huff's? ___yes ___no

Business Name _____ Name for 2nd Name Badge _____

Address _____

City _____ St _____ Zip _____

Phone (____) _____ Cell (____) _____ E-Mail _____

Website _____ Use My website in place of photos. ___Yes ___No

Can booth display photo also be viewed on website? ___Yes or ___No, I have enclosed or e-mailed a display photo

Media _____ (ie, wood, jewelry, fabric, glass, floral, photography, painting, etc.)

Product Description (be specific & list all that will be displayed) _____

Mark all that apply: ___handcrafted by me (____%) ___art ___craft ___personalized by me ___embellished by me
___fine art ___fine craft Other _____

Other shows you've exhibited in (3-4): _____

If display is higher than 4 ft high (not including lights), please indicate total height: _____ft. RV Parking is requested: ___yes ___no

Exhibitors may set-up on Thursday afternoon or Friday as long as you are moved from the staging area by 3pm. Please indicate when we may expect you: ___ I will see you on Thursday between 4pm-8pm or ___ I will see you on Friday from 10am-3pm

Ohio Vendor License ID Number _____ or Pending _____ A Transient Vendor License is required if vendors do not have a permanent place of business in Franklin County. You may obtain a form at www.state.oh.us/tax or contact the Ohio Dept. of Taxation with questions at 800-282-1782.

Payment: _____ ck enclosed - or - _____ bill credit card # _____ Exp. Date _____ Sec. Code _____

(No American Express)

Cardholder's signature _____ Amount to charge \$ _____

I agree to hold harmless and indemnify Huff's Promotions, LLC, the Ohio Expo Center, Schmidt's Sausage Haus and Kelly Locker for damage from any cause, claims and liabilities at the show. I agree to have my display open all show hours and not begin to tear-down early on Sunday. I also accept all rules listed as well as all additional guidelines, rules and regulations set forth by Huff's Promotions, LLC and the Ohio Expo Center provided to me regarding show.

Signature _____

Date _____

We suggest you make a copy of application for your records.

Office Use Only:

Acceptance _____

Category _____

Date Payment Recv'd _____

Amt. Recv'd _____

Check #/CC _____